



# SEVA Media Teacher Meeting

Monday, November 8, 2021 • 3:30pm to 4:30pm

**Zoom Meeting**

## **Meeting Notes**

### **Introductions**

Jennifer Law (Riles Middle School) – Biggest challenge, students pushing buttons. Biggest solution is encouraging students to take the time to figure out what has gone wrong and how to fix it. Still producing everyday.

Brian Weitzel (Del Campo HS) – Biggest challenge, getting studio where he wants it to be. Best solution, setting the bar a little lower and jumping in with what is available. Letting the students run with what they've got.

Bill Moe (Dillard) – Biggest challenge, being new and trying to learn everything at once. Best solution, reminding himself it's a marathon not a sprint.

Erica Swift (Elk Grove USD) – Biggest challenge, getting used to the scope of the district and figuring out how to support all grade levels. Best solution, trying to be patient and take lots of notes.

Matt Rowland (Arden MS) – Biggest challenge and opportunity is having a new studio that was designed as a studio.

Tammy Null (Markofer MS) – Biggest challenge, building high school program and getting help.

Brooke Beckett (Galt HS) – Biggest challenge, coming back from distance learning. Seeing what works and what doesn't. Re-learning how to use all of the equipment.

Stephen Smith (American Lakes) – Biggest challenge, no studio space. Biggest success was younger students stepping up and doing on-air work which has encouraged older students to participate more.

Brad Augusta (Pacific) – Biggest success is a promo video that was created to help get more students to participate in the program. There are now 38 students participating in the after school program.

Wendy Esquivel (Will Rogers) – Biggest challenge has been feedback on equipment. Best solution has been not as many projects at once for students and it's working well.

Karen Albert (McCaffrey MS) – Biggest challenge, attitude of talent and students getting picked on for participating in news program.

Brina Jope (Center HS) – Biggest challenge has been students not participating or turning in work.

Cael Kuhlman (Natomas HS) – Struggling with technical problems and student absences. Trying to find the fine line between caring too much and not enough. Good news, have not missed an episode. Students are taking more ownership and Cael is not having to micromanage.

Trevor Harding (Sunrise ES) – Took on too many students and biggest challenge is having too many students on a project at a time. Been making a lot of promos which has been great.

Scott Southard (Folsom HS) – Have a small group with lots of support which is nice.

Rebecca Batzianis (Casa Robles HS) – Biggest challenge is that all of the juniors and seniors graduated and now the school is in a rebuilding year. Class is mostly freshman and sophomores. Other challenge is keeping students impartial and reporting both sides of the news.

Dale Means (Rosemont HS) – Trying to convince students to dive into work and stay off of their phones. Success is students have touched many different programs.

Peter Lane (Mitchell MS) – Having an easier time managing students in two classes. Students are taking due dates much more seriously. Challenge is still classroom/studio not being available.

Sylvia Molina (Sierra Enterprise) – Getting pulled into other classrooms to help so there has not been the time to teach. Cell phones were banned on campus. But no one has broken equipment which is great.

Thuy Pham (CCAA) – Challenge has been students being out for long periods of time for COVID. Excited to be back in the process of creating videos.

Julie DelAgua (Albert Einstein MS) – Success has been the eagerness of students around filming and being in the class. Challenge is the immaturity of students. Struggling with students being back on campus and limiting shooting to when they are at school.

### **Highlights**

- SEVACON – [Actor Symera Jackson](#)
- SEVAFest – [Capital Air Show](#)
- SEVAFest – [Sac Republic FC](#)
- SEVACON – [Sports Reporting](#)

### **Upcoming Events**

- SEVACON – Thursday, November 18, [Hollywood Stunts](#)
- SEVACON – Thursday, December 16, [SEVA Contest Kickoff](#)
- SEVAFest – TBA

### **Updates**

- **SEVA Studio Grants**
  - SECC received the most grant requests ever. SECC is working on approvals and purchases now.
- **AudioBlocks/StoryBlocks (freepd.com)**
  - AudioBlocks is increasing it's price and unfortunately will no longer offer a discount to SECC. Any audio that has already been downloaded can still be used but in November teachers will no longer be able to use their logins.
- **SEVA Studio Site Visits**
  - Doug and Nick are still doing site visits. Please email Doug if you have any needs.
- **SEVA Due Date – Friday, Feb 11 ([Entry Form](#))**
  - There will be an area of judging for stock footage and Defining 2021. Students who's videos are composed of more than 50% stock footage will receive less points in shot quality. The Defining 2021 Recognition will be given to students who make an effort to share their passion for video with family and friends. The

written portion of the entry form for this area will be extremely important as this is what the judges will use to determine who receives the recognition.

- **SEVA 2022 Entry Form Worksheet** – [Via Google Docs](#)
- **SEVA 2022 Entry Checklist** – [Via Google Docs](#)
- **SEVA Award Night – Sunday, April 24<sup>th</sup>** (Please make sure to add it to your calendar.)
- **SEVA Posters & T-Shirts** –Please email Jessica or Doug how many you need.
- **SEVA ID Badges & Logo Build** – If you need badges or a studio logo email Jessica.

**Upcoming Meetings – Monday's at 3:30pm**

January 10<sup>th</sup>

March 14<sup>th</sup>

June 13<sup>th</sup>