

**MINUTES**  
*Sacramento Educational Cable Consortium*  
Board Meeting  
Thursday, August 9, 2018

**Present:**

*Elliot Lopez	Sacramento City Unified School District
*Jerry Jones	SCOE
Joe Parente	Process Theater Inc
*Gabe Ross	Los Rios Community College District
*Kim Harrison	Folsom Cordova Unified School District
*Mark Lawler	Robla School District
*Marvin Lord	Center Unified School District
*Russ Selken	Twin Rivers Unified School District
*Steve Mate	Elk Grove Unified School District

Liz Rhodes	SECC
Doug Niva	SECC
Abby Jaske	SECC
Jessica Rhodes	SECC

**Not Present:**

*Barbara Schiffner	Natomas Unified School District
Jon Cornelison	San Juan Unified School District
Michael Borgaard	Elverta Joint Unified School District

(\* Indicates SECC Executive Board Member)

**Call to Order & Order Agenda:**

Steve Mate called the meeting to order at 12:02pm. Introductions were made. Liz Rhodes introduced Jessica Rhodes, the new Administrative Officer for SECC. Rhodes asked Miss Rhodes to give an introduction of herself and her background. Liz Rhodes explained the open hiring process that included the personnel committee and notifying the Board and community of the position availability. The position was posted on In-Deed. Mate explained how excited they were to have Miss Rhodes on board.

**Reports:**

**A. June Financial Statements:**

Mark Lawler said the financial statements looked great. Rhodes added that SECC was under budget and is scheduled for a financial review at the end of August. There were no questions.

**B. June Minutes:**

No changes were made to the June minutes.

Gabe Ross moved to approve the minutes and accept the financial reports, Marvin Lord seconded, and the motion passed.

**Nominations for 2 Directors at Large to Replace Kritsepis & Hughes:**

There were two vacancies on the Executive Committee from resignations. Rhodes explained that they could make a selection today or the Board could send the item to the nominating committees and make a decision next meeting. After Mate asked for a recommendation Rhodes suggested that the Board make a selection. Mate nominated Lord and Harrison to be Directors at Large, Jerry Jones seconded and the motion passed.

## **BESTNet:**

Rhodes said that at the June 28<sup>th</sup> Cable Commission Meeting the BESTNet budget and proposal was approved without question. The BESTNet project should be completed within the next two years. The Commission Meeting ended well with the elected officials happy. Russ Selkin voiced concern about ERate not lasting and not being dependent on it for the long run. Jerry Jones and Selkin discussed maintenance and Elliot Lopez mentioned that everything was moving forward in SCUSD.

Rhodes added that the SECC budget was approved with a 4% increase. The increase was on the base, not a significant amount but still nice. This included the production van.

## **Executive Director's Report:**

### **A. New Address/New Logo:**

Rhodes shared the new logo for SECC in a draft of letterhead and asked if there were any concerns since SECC wanted the Board's input before using it. Rhodes explained that this was a good time to update the logo with SECC moving into new office space. SECC hired a graphic artist and asked for something that showed the collaboration of people and media. Doug Niva showed the Board a draft animation of the new logo. Rhodes asked if there were any comments or concerns. Mate asked about gray scale in the white version and Niva explained that there was another version that had the gray scale.

Rhodes announced the new address and distributed a floor plan for SECC's new office space. SECC will be moving on Saturday, August 25<sup>th</sup>, and begin usual office operations at the new location on Monday, August 28<sup>th</sup>. The new location has more space, and will have storage for the production van, but is comparable to the cost of SECC's current location.

Mate asked when the van will be purchased and Niva explained that the funds will come in two parts. Niva plans to purchase the van in the fall then purchase the gear. Selkin inquired about use of the van for the districts. Gabe Ross explained how much Los Rios has requested SECC's assistance and can't remember a time they said no.

### **B. Programming Update:**

Niva talked about recent productions including Tech Fest at Twin Rivers in June and the MCA program at Center High School with Vernon Bisho. SECC has wrapped 2 of Elk Grove's pre-service and will finish another one next Tuesday. Niva is also working on a promo for SECC. Niva asked if there are any superintendents or presidents that would like to shoot short President Messages SECC is happy to help, it is an easy project that you can get a lot of mileage out of. Student DV is now SEVA TV the program showcases SEVA entries. There is a new anchor and SECC is in post-production for about 11 episodes.

Rhodes handed out a new version of the Board Roster and requested everyone review their information and let her know if any changes were needed.

Rhodes announced the 30<sup>th</sup> anniversary of the SEVAs and Niva passed around the SEVA Poster that will be used this year.

### **C. SEVA Labs- Update:**

Niva announced that the next due date is September 14<sup>th</sup>. An informational email was sent out by Miss Rhodes after the labs were approved. Niva is developing a budget and plan for the \$90,000, most likely there will be \$45K for the fall and the remaining \$45K will be used in January/February. Rhodes said that if there are any facilities that need to be updated or refreshed please make sure to let SECC know as this is one of the commission's favorite projects.

Niva shared that the location for award night has not been finalized yet as Sac State is still under construction and does not have a date that they will be open as of yet. Plan B for now is to have a two-part award night at a high school with a K-6 show first and a Middle/High School show following. Ross suggested that Niva speak to Scott about possible space. Rhodes explained that this is a plan that is in place that can easily be changed and SECC is still working on other options.

**D. Membership Dues:**

Rhodes reminded everyone that SEE Bids are coming and the invoices will be sent out next week. Lord informed Rhodes that the list was cut off and Rhodes said a new list will be emailed out before the invoices are sent on Thursday.

**E. SEVA Teachers Forum Update:**

Abby Jaske shared with the group that the SEVA Teachers got together in May for the first SEVA Teachers meeting. There was a great turnout and the teachers seemed to be really excited about the opportunity to collaborate. The group will meet four times a year at different locations so that the teachers can showcase their own programs. Niva shared the online forum through SECC's website that is being tested by the teachers and will be used for the teachers to collaborate throughout the year. Rhodes invited everyone to attend at least one of the upcoming meetings as the teachers appreciate the boards support but might not know who they are. Meetings are open to anyone that would like to come or has any involvement with student media. Jaske went on to explain the teacher profiles that SECC is putting together that will be used as promotional packets for the media programs moving forward.

**F. Family Engagement Forum Update/Program Schedule:**

Jaske talked about the first Family Engagement Forum meeting that brings together people from the various districts to discuss programming and content that can help families better support their students. Many districts already have programs in place such as FACE, Parent University and more. The group shared current challenges and what they have been doing within their own programs. There was a great desire to share resources and the group decided the best way to do this was through the cable channels. Family Engagement will have a 1-hour block four times a week where videos from the various districts will be shared. Natomas had so much content they also decided to sign on for their own 30-minute slot three times a week, in addition to contributing to the Family Engagement block.

Rhodes recommend board members sit in on committee meetings as they are open to everyone. SECC will include board members on invitations.

**Committees:**

**A. DMCC: Next Meeting September 12, 2018 at TRUSD.**

**B. Capital Region Technology Cohorts: September 7, 2018 at TRUSD**

**C. SEVA Teachers: September 10, 2018 at Center High School**

D. Family Engagement Forum: September 13, 2018 at CSUS

**Round Table Sharing:**

Jones asked the CTOs who was responsible within their district for ensuring documents that are posted online are accessible. Lord said that in his district it falls under the tech department and they are 60-70% compliant at this point. Mate explained that in his district it falls under his department as tech posts everything to the website. SCOE is currently looking to provide a training at SCOE on how to provide accessible documents that will be \$250-\$350 a person. Mate is finalizing a site and resources for the same topic.

Mate has a new title of Chief Technology Officer. He will maintain his current responsibilities.

Selken asked about educational technology, compatibility and accountability and where it falls for each district as it has recently been moved under him. For Folsom Cordova it falls under Kim Harrison's department. Elliot Lopez used to be in charge of it for Sac City.

Harrison spoke about being in her new role for 4 weeks and all that she has gone through including interviewing all of her staff, coming up with new job descriptions and trying to let everyone have space as they prepare for the new year. Folsom Cordova is currently down an AV district support person, centralized help desk support person and a network engineer.

**Opportunity for Public to Address the Board:**

None.

**Future Agenda Items:**

None.

Meeting adjourned at 1:20pm.

Respectfully Submitted by Gabe Ross, Secretary, on

Approved: \_\_\_\_\_

Secretary of the Board

10/18/18  
Date