



SEVA Media Teacher Meeting

Monday, January 10, 2022 • 3:30pm to 4:30pm
Zoom Meeting

Meeting Notes

Introductions/Round Table Sharing

- Teachers shared that the pandemic continues to present challenges, ranging from frequently absent students, flex schedules, and staff shortages that has required them to step in to assist in other classrooms. Teachers stated that this has given them less time to focus on media and working with the students on their SEVA entries. Despite all of this, teachers conveyed their excitement for the SEVA Awards and that they are focused on staying healthy, positive, and most feel confident that they will meet the SEVA entry deadline.
- If SEVA teachers have any questions or any ideas on how SECC can best support them during this time please reach out to an SECC staff member.
- Nick Maltbie (James McKee Elementary School) shared the struggle right now is getting students into the studio so that they may utilize the new equipment. Maltbie added that his kindergarten students have been working on their SEVA entries and have already created videos of their ABC's as well as sign language.
- Erica Swift (Elk Grove Unified School District) is learning a new WeVideo feature called [Classroom](#). This new feature can integrate with Google Classroom allowing for better communication and collaboration on projects. SECC has also been looking into it and how it can better assist media teachers.
- Donna McNeel (Katherine L. Albani Middle School) expressed that her main goal for the month is meeting the SEVA deadline, but that she is also struggling with closed captioning and trying to work out the best way for students to add them to their entries.
- Peter Batkin (Kit Carson International Academy) stated that he has a very motivated group of students. He added that advanced students have been working together to help students that need more assistance which has created a very productive and collaborative environment.
- Rebecca Batzianis (Casa Roble High School) stated that students are wrapping up their SEVA videos and just have a few more to review and finalize. She expressed that there were some challenges with release forms as many students were out sick and it has been difficult to obtain paperwork needed to submit some entries. Doug Niva suggested using [Hello Sign](#) for release forms so that releases can be submitted online, and teachers do not have to worry about students having to return paperwork in person.

SECC Updates

SEVA Award Night – Sunday, April 24th

Due to ever changing circumstances, it is still undecided if the SEVA Awards will be virtual or in person this year. A more definitive answer should be known by March 14th, but the date will not change.

Due Date – Friday, Feb 11 ([Entry Form](#))

Teachers inquired if the entry deadline could be moved out further for future events. SECC will have a discussion after this year's SEVA Awards about the possibility of moving out the award show as well as the due date as both will need to be changed.

Entry Form Worksheet – [Via Google Docs](#)

This worksheet allows students to practice inputting the correct information before filling out the final entry form. Teachers can also utilize the form to collect the information needed for the entry form from students if they are filling it out for them. To share with students please save this google sheet to your Google Classroom to send to students as it cannot be shared through SECC.

Entry Checklist – [Via Google Docs](#)

SECC has created an entry checklist to make sure students and teachers have completed all necessary items before the final SEVA entry submission.

2022 Rubrics – [Via Google Docs](#)

Changes have been made to this year's rubric pertaining to stock footage usage. If more than 50% of a video is stock footage entries will not be able to receive full points on quality. If teachers have any questions after reviewing this year's rubric, please don't hesitate to reach out to an SECC staff member.

Defining 2021

SECC is excited to continue to highlight students through the Defining 2021 Recognition. This year will focus on entries that showcase students sharing their passion for video with family and friends. Please make sure students include a short blurb about how their video fits into this year's category that will be shared with the judges.

Judging (Email Doug to sign up.)

Judging will start the week of February 22nd until about March 8th. All judges will receive an exclusive SEVA snack pack for participating. If you are interested in judging, please reach out to Doug for more information.

Expanding SEVA Program

SECC is gauging interest in afterschool programs that may want to participate in the SEVA Program. If your school has an afterschool program that may be interested in learning media, please reach out to Doug.

SEVAFest

SEVAFest has allowed students to get behind the scenes access to some amazing events such as the Capitol Air Show and even the Sacramento Republic FC game. SECC wants to bring events to students that continue to interest them as well as allow them to be creative through media. After a shown interest by teacher's, SECC will be looking into SacAnime as a possible future SEVAFest event.

Office Zoom Hours

Teachers expressed interest in having online office hours for students to ask questions about their SEVA entries. As one of our expert judges, Joe Parente (Process Theatre) has volunteered to assist in some of these sessions to give students insight into what judges are looking for so that students may better curtail their videos before the deadline. Please reach out to SECC if you are interested in scheduling a session.

Upcoming Meetings- Monday's at 3:30pm

March 14th Via Zoom

June 13th Via Zoom