



SEVA Media Teacher Meeting

Monday, February 8, 2021 • 3:00pm to 4:30pm

Zoom Meeting

Meeting Notes

Introductions & Round Table Sharing

- Teachers requested an equipment overview, especially for when students return to in-person learning. SECC has created a [SEVA Training Series](#), and can also provide one-on-one training when requested.
- Jennifer Law (Wilson C. Riles Middle School) shared that relearning how to operate the Tricaster is one of her biggest concerns. Many of her intermediate students who can assist with equipment will be leaving next year, so the ability to have an overview is essential to helping her and her students moving forward.
- Erik Knight (Andrew Carnegie Middle School) expressed challenges with YouTube captioning due to the lack of consistency.
- Laurie Harmon (Samuel Jackson Middle School) stated that she will need assistance once in-person learning resumes. Harmon also shared that her students no longer have the capabilities to upload to YouTube which makes captioning their own videos extra challenging.
- Melissa May (Inderkum High School) also conveyed that she was faced with challenges with regards to her students being able to upload to YouTube and captioning their videos. May stated that she had to upload the videos herself and then allow students access to add captions.
- Brooke Beckett (Galt High School) added that she had her students write out their own script for captioning and then she herself uploaded the videos and added in captions.
- Demetrui Olsen (Folsom Middle School) expressed his thanks to SECC for his studio grant. He also communicated how helpful it has been to listen to how other teachers tackle particular issues such as captioning.
- Jeff Darrow (John Barrett Middle School) shared his excitement for SEVACON and expressed how it has helped take pressure off of him as well as imparted much needed knowledge to his students.
- Charles King (Heron School) expressed that this year has been challenging due to starting school two weeks later than usual. Many students chose to work on less time-consuming production projects, leaning more towards PSAs rather than documentaries. Even though there were challenges this year, King still had fun and is always impressed with what his students produce.
- Erica Swift (Elk Grove Unified School District) has now transitioned to technology integration support and is focusing on helping build media programs within the district.

Andrew Carnegie MS Presentation

Erik knight discussed his approach for teaching media during distance learning. He rebuilt his entire media program from scratch and redid his lesson plans so students would have a strong foundation of the basics of media production. While Knight created a more flexible structure in what topics students chose, he also structured his lessons in a way that each month focused on one SEVA category (except creative expression). This created a focus for his students and also prepared them for their SEVA entries. By December each student had four possible videos to enter into the contest. This allowed students extra time to polish their entries and work on

editing and audio. Knight also reduced his newscast from daily to weekly during distance learning to take the pressure off of students and put the focus on creating the best content possible. Knight is focusing on the positives and personal growth that has occurred over this time and how that can be applied when in-person learning resumes.

SECC Updates

Contact Update & Studio Logos

SECC understands this year has been extremely difficult for teachers and wants to continue to support teachers' efforts and provide whatever assistance is needed.

- Please let SECC know what we can do for you. If there are any specific requests, such as help in the classroom, please reach out to SECC.
- Doug is working on plaques for SEVA studios. Please let SECC know if you already have or need a studio logo so that the proper logo can be displayed on the plaque. If you need a logo, please contact Jessica so she can put you in touch with Bella to create a custom logo.
- Is your site ready for students? SECC has limited funding left for equipment, please reach out to Doug or Jessica if you are in need of equipment for your studio.

SEVA Posters & T-Shirts Available

T-shirts are now available, please contact Doug, Jessica, or Amitie if you need any shirts or posters for new students.

SEVA Entries

While the SEVA entry date has passed SECC still wants to hear your student's stories.

[Producer Interviews](#) can be done through Zoom with SECC staff or self-produced by students at home. These interviews will be used for award night and SEVA TV. Please contact Doug if you need to set up an interview or have any questions.

SEVA Award Night

SECC is accepting planning and production help for the upcoming SEVA award night event. If anyone would like to contribute, please contact Doug.

SEVACON Events

PIXAR's Bob Peterson's video will be on our [website](#) shortly as well as playing on SECC's channels. Trevor Harding (Sunrise Elementary) has reached out to YouTube content creator Zach King for a possible upcoming SEVACON event. If anyone has ideas for future events, please contact Doug.

SEVA Teacher of the Week

SECC continues to show appreciation and acknowledge the amazing accomplishments of our SEVA Teachers through the Teacher of the Week program. Please help us in our efforts to uplift others by recording a shout-out through our [Flipgrid](#) for any teachers that have helped or inspired you.

Upcoming Events

May 26th – Teacher recap
June 14th – Host: Mitchell Middle School