



SEVA Media Teacher Meeting

Monday, November 9, 2020 • 3:00pm to 4:30pm

Meeting Notes

Del Campo HS Presentation

Brian Weitzel – The San Juan Unified School District has been going through signature projects at their high schools. These include large construction or reconstruction projects. Del Campo High School has a large amount of CTE Funds and grants and received a grant for the media program. These grants went towards redoing the arts building and now includes four pathways in one building.

The building includes a collaboration space where students from the four different pathways can come together. There are also windows that revealing the control room from the hallway and you are able to see into the control room from the classroom. Weitzel wanted stadium seating in the control room, as is found in the industry, but was given a taller desk instead due to ADA concerns. There are three edit bays in the studio including a blue, yellow and white room. There are also cameras in them so they can be monitored. The studio also has blue, pink and green paper rolls to use for backgrounds. An outdoor broadcast wall was also created for large groups that will not fit in the studio.

A big focus has been keeping students motivated by keeping projects close to home. For example, asking students do a holiday video – recipes, how holidays will be affected, interviewing family members, etc. Students did a Thank a Teacher program early on where students interviewed a teacher that had influenced them. The videos turned out to be very uplifting for both students and teachers.

<https://www.secctv.org/del-camp-high-schools-from-the-field/>

Weitzel also shared that there is an education discount for Stream Yard, just let them know that you are a public school.

Roundtable

Demetrius Olsen, Folsom MS – Tracking who is attending class vs. who is participating.

Heidi Pedersen, Castello ES – There has been more student involvement than ever. Students are at home and submitting videos that they are passionate about. The program is a club, so students are participating when they want to. There are a lot less interviews because students aren't interacting as much. Instead of meeting every week, the club is meeting every other week.

Nick Maltbie, McKee ES – Video on distance learning through the perspective of a teacher, student and parent. A 5th grade student also did a video on the fires. The student reached out to the PIO of Cal Fire and did an interview for the video. Students have been using Stream Yard and it has been going very well.

SECC Updates

SEVA Contest 2021 Poster – Site Quantity, Distribution

SECC has 2,000 posters for this year's contest. Please let us know how many you need and where you would like them sent.

Contest Update – Special Recognition Awards for Defining 2020

In an effort to acknowledge the challenges of this year, SECC wants to make sure to recognize students that have embraced the changing times. The thought is to provide an additional award, which will be different from the winner of the SEVA or honorable mention. Judges will select videos that really speak to “Defining 2020.” Anything that is spectacular or unusual, it is wide open for the judges to decide. This is not just for COVID, it includes any of the challenges/issues we have faced this year. The award will be sponsored by Comcast.

SEVA 2021 Contest Promo: <https://www.secctv.org/video/seva-2021-promo/>

SEVACON Events – Frequency, Types, Pre-Recorded Content

SECC has received feedback for the SEVACON events. Staff has noticed that students are not always engaged and several teachers have shared that it is difficult to get students motivated to participate after a full day of already being on Zoom. SECC had a few suggestions of how to adapt to meet student and teacher’s needs. Ideas include having pre-recorded events that teachers can share with their class when it is convenient for them. Live events could continue for special speakers and tours. And SECC would be happy to collaborate with teachers that have guest speakers meeting with their classes. If you have a guest speaker coming up that you think the group would benefit from, please connect with Doug Niva.

SEVA Zoom Office Hours

The SECC team has been discussing creating office hours where staff will be available for students and teachers to drop in via Zoom and ask any questions they may have. These hours will be at various times and days to ensure everyone has the opportunity to take advantage. The hours can also be used to cover certain topics such as the SEVA entry form.

Studio Logos

Bella Leyva is still creating logos for the SEVA Studio Logo Program. SECC will cover the charge for your first logo. Please email jessica@secctv.org if you are interested in having a logo created.

Thanksgiving SEVA TV Marathon

Tune in to channel 16 on Thanksgiving Day to see SEVA TV episodes throughout the years!

Upcoming Events

January 11th – Location: Markofer Elementary School

February 8th – Location: Andrew Carnegie Middle School

June 14th – Location: Mitchell Middle School