



# SEVA Media Teacher Meeting

Monday, October 12, 2020 • 3:00pm to 4:30pm

Zoom

## Meeting Notes

### **Casa Roble HS Presentation**

Rebecca Batzianis is the media teacher at Casa Roble High School. The CTE funded studio was renovated this summer with all new equipment, 15 editing stations and a new host desk. As distance learning has progressed, the media program has begun to focus on their news broadcast. In addition to not being able to use their new studio during COVID, maintaining motivation amongst all students are some of the challenges the Casa Roble program faces. Students are mostly using WeVideo since distance learning started as well as new equipment provided by the SEVA Lab Grant program.

### **SECC Updates**

#### **SEVA Contest: Categories Review & Updates**

Discussing the idea of creating a new category or a creating a spotlight award to highlight the new and challenging times that we are in. Joann Darrow suggested something around defining 2020. Define the year for the student, could center around COVID, politics or something that has shifted in their life.

Overall teachers felt that 2020 is going to come through in the categories naturally. Decided that this would be a highlight for existing categories, there would be no new category created.

Theme Ideas: Unmute Yourself, Turn on Your Camera, It Is What It Is, The New Normal, Defining 2020.

Reach out to Doug if interested in being a part of the planning meeting (Tuesday, October 20 at 3:30pm) to further develop the idea.

### **SEVACON Events – Field Trip Ideas**

Dakota New Now Event - Students really loved the behind the scenes experience and hearing from others about their experiences/what goes into the news. The pacing was excellent, even younger students were able to stay in the loop.

Ideas for the future– behind the scenes of someone editing/timeline, script writing, ASB workshop, professional dress/makeup, lighting/backgrounds/setup, movie/short film production, play or drama house, mobile outfit, animation, CAL OES tour.

Registration link for October 22<sup>nd</sup> event – <https://secc.wufoo.com/forms/sevacon-2020-becoming-a-better-content-creator/>

### **SEVA Studio Lab Grants**

Doug is pushing equipment out as quick as possible. Another shipment of microphones came in, so we'll be sending out notes for those shortly. Still have equipment available, reach out to Doug if you have needs.

### **WeVideo Software**

Send a note to Doug if need help with covering the cost of WeVideo for your students.

### **Studio Logos**

The SEVA Studio Logo program is still going. Please reach out to Jessica if you would like a logo created for your site for free.

### **Thanksgiving SEVA TV Marathon**

SECC will continue its tradition of a SEVA TV Marathon on Thanksgiving Day. Tune in to Channel 16 for a full day of SEVA TV episodes including a few throwback episodes.

### **Round Table**

Peter Batkin – Site creates a weekly news bulletin, but the process has been changed due to distance learning. Students are much more independent with different groups writing scripts, filming, uploading to WeVideo and editing. Students put together a group chat on their own and have been working through challenges together. They took on more responsibility, all on their own.

Laurie Harmon – Has had more participation since distance learning started. Getting more videos than before.

Nick Maltbie – Student wanted to do a story on fires, reached out to PIO and did interview with them. It was nice to see that the student was able to do it all on their own.

### **Upcoming Events**

November 9<sup>th</sup> – Location: Del Campo High School

January 11<sup>th</sup> – Location: Markofer Elementary School

February 8<sup>th</sup> – Location: Andrew Carnegie Middle School

June 14<sup>th</sup> – Location: Mitchell Middle School