



# SEVA Media Teacher Meeting

Monday, September 14, 2020 • 3:00pm to 4:30pm

Zoom Meeting

## Meeting Notes

### Introductions & Idea Sharing

- Teachers discussed the importance of motivating students and keeping them accountable during a virtual setting. Some examples for motivation included checking in with students regularly, creating class challenges, and giving them tasks that they are fully in charge of. Examples given for accountability consisted of setting deadlines for scripts, creating google sheets for trackability, and bringing students together through peer video reviews and commentary.
- Doug Niva (SECC) suggested Flipgrid as a possible tool to easily create virtual discussions with students: <https://info.flipgrid.com/>
- Trevor Harding (Sunrise Elementary) conveyed strategies of utilizing students who have prior knowledge of media that can assist new students. Harding also spoke about the benefits of taking the time to call student's households and speaking to parents about what equipment students already have to be aware of what students are working with. Polling student about what equipment they have available at home was another suggestion by teachers.
- Brina Jope (Center High School) shared her feature proposal form for teachers that may want to utilize it for their students for pitch ideas and projects: [https://docs.google.com/forms/d/1sjO\\_l-gxHloKrBYZO2SxnOWjXiCH-LGntQGwjEnyroA/edit?usp=sharing](https://docs.google.com/forms/d/1sjO_l-gxHloKrBYZO2SxnOWjXiCH-LGntQGwjEnyroA/edit?usp=sharing)
- Teachers discussed the possibility of schools providing retired laptops and suggested checking with the district to see if computers may be available that can run editing software more smoothly.
- Teachers expressed challenges with slow connectivity during Zoom and teaching the basics to new students during distance learning. Many teachers concurred that teaching simple techniques first or reteaching the basics was beneficial. Some teachers found that teaching new students the rule of thirds and lighting through photography allowed them to grasp the concepts better and make it easier when they start to do video. Many teachers are focused on how to help students set up and record interviews, use proper audio, and come up with concepts for content. Video projects that students are working on include news casts, documentaries, PSA's, and commercials.
- Liz Rhodes (SECC) informed the teachers about possible Wevideo licensing. SECC has been working with the CTO's within the districts to possibly purchase Wevideo licensing for the county with a 3-year term. There will be an e-mail sent out regarding this, please be on the lookout for it and respond so SECC knows your needs.
- Brian Weitzel (Del Campo High School) discussed pitch ideas he and his students have gone over, such as social distancing tips, air quality, school districts free meals programs, tutoring, and local stories.
- Joe Parente (Process Theatre) stated that he is now teaching back at Sacramento State and that if anyone needs help with basic Zoom features, waiting rooms, and security please contact him for help.
- Rhodes stated that the Family and Community Engagement representatives from

various districts have voiced the need for help in creating PSA's to reach out to students and families. Please contact Doug Niva if interested in helping Family Engagement create content.

### **Sunrise Presentation**

Trevor Harding is the Media Teacher at Sunrise Elementary in the Elk Grove Unified School District. Trevor is always looking for new and innovative ways to help students and teachers. Trevor has been testing out a program called Manycam, which has some great capabilities for creating virtual news casting. It allows for tickers, picture in picture, streaming abilities to Facebook and YouTube Live. This product is in the lower range for cost: <https://manycam.com/>

Brain Weitzel from Del Campo High School and Matt Sumpter from El Camino Fundamental High School showcased a similar program called Streamyard. Streamyard is also capable of being used for news casting, with allowances for intros, split screens, tickers, and live broadcasting that can be streamed on YouTube Live and Vimeo. This product is on the higher range for cost: <https://streamyard.com/>

Both programs may create great opportunities for virtual newscasting or interviews for you and your students. There is the possibility of using CTE funds as well, request cost information on multiple year licensing as this usually creates better pricing.

### **SECC Updates**

#### **SEVA CON Debrief/Feedback**

Overall teachers were very happy with the event. SECC did note that the event was very long, especially for younger students, this is something that will be taken into consideration in the future.

Feedback included:

- Great sessions, very fun and informative for students and teachers.
- There was discussion around the chatroom functions. The benefit of allowing students to interact vs. the distraction that it causes. Some teachers suggested changing the settings in Zoom and limiting who the students can talk to in the chat.
- Suggestion of split segments or shorter sessions to hold younger student's attention.
- If you want to know what your students said during the SEVA CON chat, please reach out to Doug to request chat logs.

#### **SEVA CON**

The next SEVA CON event will be Story Pitch-Fest where students will interact with industry professionals while learning how to create and pitch story ideas. Other upcoming SEVA CON Events include a virtual studio tour of Dakota News Now with SEVA's own Vanessa Gomez. This will give students a behind-the-scenes look at the ABC/NBC studio in Sioux Falls, South Dakota. Vanessa will give insight into being a morning news anchor, what it's like to be on set, and how she achieved her dreams through her passion for media.

Specialized SEVA CON Zoom backgrounds are available, please let SECC know if you would like one for the next SEVA CON event.

SEVA CON Registration form for October 8: <https://secc.wufoo.com/forms/seva-con-2020-field-trip-to-dakota-news-now/>

#### **SEVA Studio Lab Grant Update**

The Cable Commission has accepted SECC's funding request for SEVA Labs. The first round of purchases was completely covered by SECC funds. SECC will continue to order equipment for SEVA Labs as equipment funds become available. Many items are on back order, SECC will be notifying teachers as shipments are received and ready for pick-up. Rhodes informed teachers that the first round of equipment was prioritized according to teachers' requests, SEVA Lab needs, and SEVA Lab involvement. If teachers need to request equipment they should fill out

[SEVA Lab Request Form](#), if there are any changes to your current request please reach out to Niva so adjustments can be made. If you cannot go any further with production due to lacking a particular piece of equipment, please reach out to SECC.

SECC has created a series of tutorials to go along with the new SEVA Lab equipment. Please be sure to watch and share these out with students:

Kit 1 - Reporter Setup

<https://youtu.be/hLeT-HGw8fo>

Kit 2 - Host Setup

<https://youtu.be/fpzzMzE-Xlw>

Kit 3 - Feild Kit Setup

[https://youtu.be/iSGCd-mEc\\_c](https://youtu.be/iSGCd-mEc_c)

Wired Lav Microphone

<https://youtu.be/ABPU2qDoboo>

### **Studio Logos**

As a reminder, please reach out to Doug or Jessica if you are interested in having a studio logo created for your site. Bella is a local high school student who has done an amazing job creating logos for nine schools so far. The cost for the logo is completely covered by SECC. Some examples are below.



### **Upcoming Events**

October 12<sup>th</sup> – Location: Casa Roble High School

November 9<sup>th</sup> – Location: Del Campo High School

January 11<sup>th</sup> – Location: Markofer Elementary School

February 8<sup>th</sup> – Location: Andrew Carnegie Middle School

June 14<sup>th</sup> – Location: Mitchell Middle School