

MINUTES
Sacramento Educational Cable Consortium
Board Meeting
Thursday, June 11, 2020

Present:

*Marvin Lord	Center Unified School District
*Steve Mate	Elk Grove Unified School District
Jennifer Collier (Alternate)	Galt Joint Unified Elementary School District
*Gabe Ross	Los Rios Community College District
*Mark Lawler	Robla School District
David Stone	Folsom Cordova Unified School District
Peter Skibitzki	San Juan Unified School District
*Jerry Jones	SCOE
Joe Parente	Process Theater Inc
Kim Harrison	Folsom Cordova Unified School District
*Jason Gregg	Natomas Unified School District
Liz Rhodes	SECC
Doug Niva	SECC
Abby Jaske	SECC
Jessica Rhodes	SECC

Not Present:

	Sacramento City Unified School District
* Barbara Schiffner	Twin Rivers Unified School District
Michael Borggaard	Elverta Joint Unified School District
Lois Yount	Galt Joint Unified School District

(* Indicates SECC Executive Board Member)

Amitie Tofanelli	SECC
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Call to Order & Order Agenda:

Steve Mate called the meeting to order at 12:03pm.

Reports:

A. April Financial Report

Mark Lawler reported that the financial report flowed nicely and there were no concerns. Liz Rhodes reminded the Board that the report is as of April, the complete year-end report will be available after the financial review with Dan Ross.

B. April Minutes

There were no changes or additions to the minutes.

Jerry Jones moved to accept the April Financial Report and approve the minutes. Marvin Lord seconded and the motion passed unanimously.

2020-2021 Draft Budget

Liz Rhodes announced that the Commission has postponed the June Board meeting, originally scheduled for last week, to next Thursday. There will be no in person testimony and only general operation budgets will be reviewed. All PEG funding requests will wait until the September meeting. The Commission staff has said that there is funding from the franchise fees, but there is no decision about how the fees will be distributed yet.

Rhodes will give a written report to the Commission, as well as a video component, that highlights SECC's activities during COVID-19 (<https://youtu.be/kJ4l-tutuvQ>). SECC has been very active since the start of the pandemic by collaborating with districts on various projects. During the beginning of quarantine SECC reprogrammed educational channels with content that could be used to supplement distance learning. SECC also put on the first ever virtual SEVA Award Night and partnered with local districts to air over 100 Graduations/Promotions. SEVA Labs, students and teachers have been vital in these projects and more. Majority of the districts have participated in these projects, especially around graduations/promotions and sharing Superintendent messages. Rhodes has kept the commission involved from the beginning and has asked how SECC can best assist the community during these challenging times. SECC has received quite a few messages about the responsiveness of the organization and the fact that SECC continued to move forward with events when many others have cancelled.

PEG Funding is the funding that is used for SEVA Labs. Given the new funding request process with the Commission SECC advised SEVA Teachers that lab funding requests will look different this year. It does not seem like creating new labs is the way to move forward. There is current equipment, from last year's requests, that will be given to sites but SECC is asking for input from teachers as to what equipment is most needed going forward. Staff created a Wufoo form to ask for priority and input from teachers. First priority for requests are the teachers that have participated in the SEVA program and show continued interest in developing their student's skills. Doug Niva will most likely put budgets together and submit to the Commission in August for the September meeting. Steve Mate agreed that this is the best way to move forward. Rhodes announced that SECC will continue with the programming of the two channels and putting together committee meetings. There may be a need for a special board meeting after the PEG budget is put together to get approval before it is submitted to Commission.

BESTNet/Cable Commission Update:

Rhodes announced there was no new news for the renewal. The Commission was pushing Comcast for final approval, but Comcast has been inundated with requests recently. The Commission announced that the renewal agreement would be tabled until the September meeting. The only piece missing is the final renewal figure from Comcast. The situation looks good, everyone seems to be on same page, and Comcast is thrilled with the work that the community has done. This will be on the September Commission agenda and will be finalized.

Jerry Jones asked if there has been any feedback from Comcast in regard to the requests from Superintendents around the internet essentials program. Rhodes said that the only discussions they have had were around previous plans with Natomas, but Comcast is open to working with other districts as well. There has been a large number of installs, but it is not clear if this was specific to internet essentials. Gabe Ross stated that Los Rios is working with Comcast to create connections for students and the district will cover internet essentials cost for the fall semester for students that meet certain income thresholds. Jones asked Rhodes to speak to Philip about the numbers for Sac

City's partnership with Comcast and how it is going. Jason Gregg has not heard of a large number of people taking advantage of the Comcast program in Natomas. The district is in the middle of looking at other possibilities at the moment and is leaning towards the internet essentials program rather than using hot spots, depending on costs.

Nominating Committee:

Steve Mate announced that the Nominating Committee gathered previously to discuss nominations. Page 9 of the Board Packet includes the 2021 Proposed Slate of Officers. Rhodes informed the Board that the process is the committee selects nominees and puts together the slate. SECC reaches out to the nominees and ensures that everyone accepts, which they did. The Board can approve or modify the slate, approval has to occur through a formal vote. Once the slate is approved by the Board SECC staff will email out the ballot, one over half of ballots in favor means new officers will go into effect next fiscal year.

Jason Gregg pointed out a few updates that needed to be made in terms of incorrect districts being listed for Board members.

Peter Skibitzki moved to approve the ballot. Mark Lawler seconded, and the motion passed unanimously.

Executive Director's Report:

A. Staff Update

Rhodes updated the Board on SECC's activities, including how staff moved forward quickly on various projects which involved going a little outside of programming policies. Rhodes did reach out through email for approval for these situations. The production van has been used a few times over the last few months and staff has ensured to practice social distancing. Moving forward there have been a few production ideas from the PIOs, there is also a meeting with Family Engagement next week to discuss needs. Staff is responding to questions as they come in and ensuring to stick to policies, in regard to programming requests coming from districts, when possible. Staff is working with Tim Herrera of SCOE closely on several different programs as well.

Jerry Jones announced that SCOE and SECC have re-established the ability to do a live high-definition video feed from SCOE directly to SECC Channels. Rhodes also reminded the Board that when the program goes out on the channels it is livestreamed on the website. Doug Niva told the Board that during the setup for graduations SECC implemented a way to capture streams and play them on the channels as well. For example, the organization can patch into YouTube and push it directly to the channels. Rhodes said there are a lot more capabilities that have been put into place and gave a big thanks to Comcast for stepping up and helping. SECC will continue on with current projects including committees, SEVA labs, teacher of the week, BESTNet, etc. On the production side the team will work on connecting/re-connecting with representatives from districts around ideas and possibilities. Looking to the board to see if there are any ideas or suggestions of items that SECC should look to. Jones – thanked the SECC team for all of their assistance and work to help the community including graduations,

pieces for families and content during Chromebook roll out. These efforts show how critical video really is. Rhodes stated that SECC will continue will current projects and send emails as others arise.

B. 2020 Graduations/Promotions

SECC captured speeches from every superintendent with a graduating class. Graduations and promotions are still airing on the channels, any new requests should be sent to Doug Niva or Jessica Rhodes.

C. 2020-2021 SECC Master Calendar

The 2020-2021 Master Calendar was included in the Board Packet. The October Board Meeting Date is flexible. Rhodes stated that for now all committee and board meetings will move forward with Zoom, until it is appropriate to meet face to face.

Doug Niva thanked everyone for their help with SEVA Award Night, had high viewership. Niva also thanked Jerry Jones for the collaboration from SCOE.

Committees:

A. DMCC – Next meeting: August 12, 2020

B. Capital Region Technology Cohorts: September 11, 2020

C. PIO: September 3, 2020

D. SEVA Teachers: September 14, 2020

E. Family Engagement: June 25, 2020

Closed Session – Began at 12:58pm, ended at 1:21pm.

Steve Mate reported the following that occurred during closed session:

Gabe Ross moved to approve 401K contributions, Marvin Lord seconded, and the motion passed unanimously.

Peter Skibitzki moved to approve the job description of the new Director of Operations position. Marvin Lord seconded and the motion passed unanimously.

Jason Gregg moved to reclassify Jessica Rhodes as the Director of Operations. Jerry Jones seconded, and the motion passed unanimously.

Steve Mate announced that due to the unknown budget conditions all salary increases for staff are currently on hold.

Round Table Sharing:

Joe Parente (Process Theater) – Program called Very Special Arts is working to teach Hip Hop to kids through Zoom. There are more kids in the Zoom classes than there were during in person classes.

Steve Mate (Elk Grove) – The district hit its first limit during board meeting the other evening. Limit was 500 and has now been increased to 3,000. The district as also moved the start dates for year-round schools from July to August.

Gabe Ross (Los Rios) – Los Rios has also been using Zoom for meetings and has had success with it.

Jerry Jones (SCOE) – Verizon has new program for MyFi hotspots. You pay \$57 per device and \$10 a month. There are only 250,000 allocated, but Jones recommends if district is in need of hotspots. Jones sent the information out to the Board. Jones did not that the program does not have any filtering. Jones has also talked to Barbara Schiffner about looking for a deal for the entire county if everyone is interested.

Jason Gregg (Natomas) – Gregg has all the information about Verizon. Natomas currently has a System Administrator Position open. Zayo sites are all completed. Working on student and staff account automation and looking at what next year will look like, especially around one-to-one and other technology needs.

Jennifer Collier (Galt) – Collier asked if there is a youth leadership spot on the board or a separate committee for something along those lines? Thinking in terms of CTE or other opportunities for students to see what the Board structure is and how it operates. Rhodes responded that there has been no youth involvement as it is not a public board. SECC is a non-profit owned by the districts so the structure of the Board is one representative from each district.

Opportunity for Public to Address the Board:

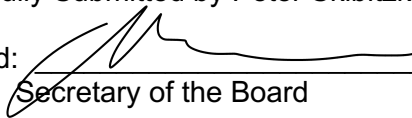
None

Future Agenda Items:

Meeting adjourned at 1:47pm.

Respectfully Submitted by Peter Skibitzki, Secretary, on

Approved:


Secretary of the Board

10/6/20

Date