



SEVA Studio Logo Partnership Program

SECC is excited to announce the new SEVA Studio Logo Partnership Program.

One of SECC's most successful projects is the SEVA Studio Grant Program where in collaboration with the Sacramento Metropolitan Cable Television Commission, SECC school sites and districts are able to create and support video production programs. There are many different levels of support that schools can receive, from basic field kits to a full production studio for daily broadcasts. Participating sites include over 60 Elementary, Middle and High Schools. For more information and list of sites please visit: <https://www.secctv.org/seva/seva-studio-labs/>

Each studio is unique and brings something very important to its school site. In an effort to highlight all programs, SECC would like to partner with Sacramento County design students to create a custom logo for participating SEVA Studios. Not only does this give participating schools an important resource by branding their SEVA Studio, it's a great opportunity for design students to gain real life experience in logo creation.

Process:

- SECC will visit school sites to introduce the program to students. Anyone who is interested in participating should visit: <https://www.secctv.org/about/#contact>. Please be prepared to submit at least three examples of your work with your application.
- After being selected, SECC will pair you with a teacher at one of the participating school sites and make the initial connection via email.
- After discussing with the site, you will have two weeks to create three options of logos for the site. Sites will have the opportunity to make one round of changes based on the three options they are given. Any changes should be completed within a week.
- SECC should be copied on all email communications, including the three optional logos and final version.
- Final logos should be shared in:
 - Vector Files - Illustrator (.ai) or .eps file with all fonts converted to outlines.
 - Raster Files - Minimum of 2000 pixels width or height at 300dpi resolution. .pdf, .png or layered .psd files.

When a final logo is given to the school please submit an invoice to SECC to receive your stipend of \$50. You can use the attached template if needed.

Please reach out to Amitie Tofanelli at amitie@secctv.org if you have questions or concerns.

SACRAMENTO EDUCATIONAL CABLE CONSORTIUM

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