

**MINUTES**  
*Sacramento Educational Cable Consortium*  
Board Meeting  
Thursday, December 13, 2018

**Present:**

|               |   |
|---------------|---|
| *Elliot Lopez | Sacramento City Unified School District |
| *Jerry Jones  | SCOE                                    |
| Joe Parente   | Process Theater Inc                     |
| *Kim Harrison | Folsom Cordova Unified School District  |
| *Marvin Lord  | Center Unified School District          |
| *Mark Lawler  | Robla School District                   |
| *Russ Selken  | Twin Rivers Unified School District     |
| *Steve Mate   | Elk Grove Unified School District       |

|                |      |
|----------------|------|
| Liz Rhodes     | SECC |
| Doug Niva      | SECC |
| Abby Jaske     | SECC |
| Jessica Rhodes | SECC |

**Not Present:**

|                    |                                       |
|--------------------|---------------------------------------|
| *Gabe Ross         | Los Rios Community College District   |
| *Barbara Schiffner | Natomas Unified School District       |
|                    | San Juan Unified School District      |
| Michael Borggaard  | Elverta Joint Unified School District |
| Gerardo Martinez   | Gault Joint Unified School District   |

(\* Indicates SECC Executive Board Member)

**Call to Order & Order Agenda:**

Steve Mate called the meeting to order at 12:04pm. Introductions were made.

**Reports:**

**A. October Financial Report**

Mark Lawler stated that the reports looked good. Lawler was concerned about one item, \$33,000 under code 8270, that looked like it was in the wrong place. Liz Rhodes said that the item was coded incorrectly and should have been coded to 8290 – Production Equipment. Rhodes will sit down with Angela Morgan, SECC's CPA, next week to discuss. Account 8270 should not be shown on the financial reports or on the budget. Lawler reported the rest of financials were in order.

**B. October Minutes**

There were no questions regarding the October minutes.

Elliot Lopez moved to accept the October Financial Report and October Minutes, Jerry Jones seconded, and the motion passed.

**BESTNet/Cable Commission Update:**

Rhodes stated that she has spoken with Phillip Arndt of Comcast and advised that the board is restless about renewal. The expectation is that everything will be settled by the end of this school year. Steve Mate clarified that the deadline is June of 2019 and Rhodes agreed. The hope is for the June Commission Meeting there will be acceptable renewal language for existing schools under BESTNet for Cable Commission approval. Rhodes feels that as long as the SECC Board is happy with the wording, and Commission staff has developed the agreement, the Commission will approve.

Rhodes believes it is important to get the key players from Comcast and SECC together to discuss mutual needs. A discussion involving the concept of maintenance fee for existing fiber ensued. There are industry standards that can be used.

Lopez asked about the ownership of fiber and the rights of the district. Rhodes explained that Comcast owns the fiber – it is clearly stated in the agreement. Jones pointed out that one of the biggest challenges is the change in local leadership with Comcast so there is a lack of historical memory.

Lopez requested the entire Comcast contract for review and Rhodes agreed to share with the board, although the members already have the document. The agreement consists of the original agreement along with four phases of transitions and agreements between SECC, the Commission and participating cable providers.

Mate spoke about the importance of looking out for each district as individuals and for the group as a whole. He feels that it is very important to work together.

**Executive Director's Report:**

**A. Programming Update:**

Doug Niva reviewed new local content programming including several projects that were done in collaboration with Elk Grove. These include Early Literacy, Math Gen and a LCAP PSA. The LCAP PSA was created at the Franklin High School SEVA Studio. SECC used Franklin High students, faculty and equipment. Niva also spoke about SEVA TV that was produced over the summer and includes highlights from the videos submitted in the SEVAs, a new episode will run each month. SECC has been helping SCOE with its Butte County partnership and producing a video about Student Media Day. All of the content that SECC is releasing is now closed captioned through REV.com.

**B. SEVA Labs – Update:**

Niva announced that the fall round was just completed with eight sites total, the ninth site is waiting for PTA approval. January 19<sup>th</sup> is the deadline for Spring. There is still about half the funds remaining, if these remain after the

next round SECC will look at doing another round after the SEVA Award Night.

Niva announced the Summer Workshop Training Series for teachers. This is a training that was put on this last summer at Center High School with 20 teachers in attendance, 15 from Center and the remaining five were from other SEVA sites. The entire SECC team has heard wonderful feedback from the teachers that were able to attend and have received multiple requests for the training to be brought back to the area. The dates for this year's training will be June 24<sup>th</sup>-27<sup>th</sup>. SECC is still looking for a location, the requirements are there must be a lab that has Final Cut, Premier and Adobe available allowing teachers to use the same program they use in their classroom. Teachers are required to also bring the equipment that their students use so that they can replicate exactly how they will be teaching. Mate said that he may have a space but will need to talk to the school to confirm. Rhodes stated that she has reviewed the budget and SECC can take a small hit, but attendees who register will need to be fully committed to attending. Lopez suggested including the cost in the SEVA Studio Grant going forward. Niva stated that the funds SECC gives have to be used for equipment but Rhodes suggested using district funds for this purpose. Rhodes and Niva will send a note out to the board once the event is finalized.

**C. Production Van Update:**

Niva stated that SECC took delivery of the van in October. The production van is now at the fabricators on Norwood. Niva completed the fiber design with Steve Bradley that will include two reels of fiber on the back of the van that will be able to accommodate twelve lines of camera feed, SECC currently has five. Niva has also started the process of the wrap which will be completed shortly after the fabricators finish in January. SECC will begin purchasing equipment when the second portion of funds are received from the Commission. Niva also shared samples of the wrap. Jones suggested removing the social media logos to simplify the look, since the logos will change over time.

**D. NAB Trip for Media Teachers:**

Niva has made a big appeal to media teachers this year for them to attend the National Association Broadcasters Show. The annual trade show is held at the Las Vegas Convention Center and has anything you could imagine that is broadcasting related. There are demos from all different vendors and it is where Niva will be looking for ideas on equipment for the production van. Niva has encouraged media teachers to attend as SECC will be on hand to walk through the convention with teachers and help explain the technology and how it can be used. SECC has put together an information sheet that includes a budget for a one-day or two-day trip. Rhodes encouraged the board to share this with their districts. The more people that attend the better and the more collaboration that can occur.

**E. 2019 SEVA Award Night – May 5, 2019 @ CSUS/Posters:**

Niva shared that the SEVA Award Night is confirmed for May 5<sup>th</sup> at CSUS. There will be a 5pm red carpet with 6pm show time.

- F. Family Engagement Forum Update/Program Schedule:  
Abby Jaske informed the board the Family Engagement Forum is still going and the January Program Schedule just went out. There is a large amount of content that is great for everyone being shared during the Family Engagement programming blocks including the Early Literacy Project that Niva had mentioned previously. Lopez asked about sharing the LCAP video but the group decided that the information is district specific.
- G. Production Assistant Position:  
Rhodes announced that Ilana Hack is moving on from SECC to pursue her dreams of working in Hollywood. SECC will not be replacing her but has created a new position instead. The new position will be multi-faceted. SECC is looking for someone who has a passion for working with students and can jump in and be a part of the organization. There is no rush to fill the position.
- H. Summer Media Workshop:  
Rhodes stated that this was discussed previously.

**Committees:**

- A. DMCC – Next meeting: January 9, 2019, Natomas
- B. Capital Region Technology Cohorts: January 11, 2019, Elk Grove  
Mate requested that the meeting be moved to a different date. Rhodes agreed to send out the request to move the meeting to February 1<sup>st</sup> instead.
- C. SEVA Teachers: January 14, 2019 - Sunrise
- D. Family Engagement: January 10, 2019, Robla

**Round Table Sharing:**

Jerry Jones shared a handout for the Promethean Interactive Panel. SCOE will be hosting the company on January 23<sup>rd</sup> for a hands-on walk through. SCOE will be replacing their smart boards with them and are really impressed. The 70-inch panel costs around \$3,000. The panel is made of glass and is more durable and scratch prove, clearly is built for classroom use.

Kim Harrison said that Bob Lyons has been talking about a buying consortium to lead getting discounted pricing based on students. Harrison was interested if this was something the SECC Board could take on. Rhodes shared that the board has done this before and was very successful showing the power you have behind a group purchase. It did take time but it is a great benefit that the membership dues can pay for. However, SECC does not have the staffing to take this on at this time. There has been no increase in membership dues in twelve years and SECC needs more staffing to be able

to take on projects like these. Jones stated that SCOE used to head something like this but realized that the county office receives different treatment from the district offices so they backed off. Jones agrees that this is needed and should happen but wonders who is the best organization to do so.

**Opportunity for Public to Address the Board:**

None

**Future Agenda Items:**

The board would like to discuss a purchasing consortium.

Meeting adjourned at 1:54pm.

Respectfully Submitted by Gabe Ross, Secretary, on

Approved: \_\_\_\_\_

Secretary of the Board

Date

2/14/19